

The
GW

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Monday, June 18, 1990

GW hires treasurer to replace Diehl

by Patrice Sonberg
Editor-in-Chief

GW appointed Louis H. Katz Vice President and Treasurer, replacing Charles Diehl who is retiring after 20 years of GW service.

Katz, currently vice president for administration and treasurer at Tulane University in New Orleans, said his immediate plans at GW include "general housekeeping" and assessing GW's strengths and weaknesses.

"I'm really looking forward to joining the University staff," he said, noting he will begin full-time at GW in early September. "The University has an excellent foundation and I think it can move forward."

Vice President for Student and Academic Support Services Robert Chernak said Katz, 40, "brings not just financial acumen, but a demonstration of collegiality . . . We wanted to bring on a member of the team who would blend in well."

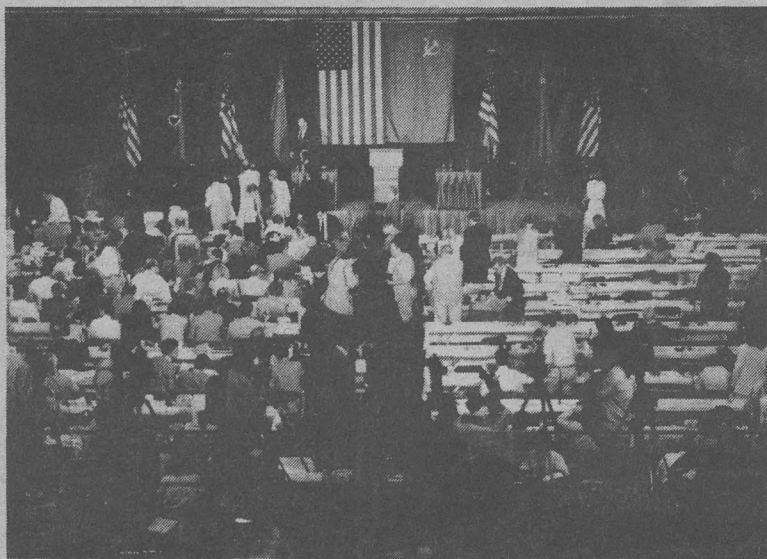
According to Chernak, GW President Stephen Joel Trachtenberg and GW Trustee L. Stanley Crane formed a 10-person search committee approximately six months ago to find a replacement for Diehl. The committee reviewed more than 400 applications, Chernak said, and conducted preliminary interviews with 11 applicants.

The pool was narrowed to three finalists who were interviewed by the committee, each vice president and Trachtenberg. According to Chernak, the process was "very competitive."

Committee member and National Law Center student Keith Pettigrew said Katz's experience "is right in line in terms of what they were looking for . . . Tulane sort of resembles GW."

Pettigrew also said Katz could relate

(See KATZ, p.6)



JOURNALISTS COVER the 1990 Summit from the Smith Center.

photo by John Spezzano

Orientation program welcomes class of '94

by Ted Gotsch
Hatchet Staff Writer

Close to 200 members of GW's class of 1994 will be visiting the University this week as part of the Colonial Inauguration, GW's revamped orientation program replacing the Summer Advance Registration Program (SARP).

The new program — three days in length as compared with the two-day SARP — will be organized to target various groups attending the session, according to Helen Cannaday, assistant to the vice president for student and academic support services.

"A lot of parents were invited (in the past), but there were no separate program for parents, as well as teen siblings," Cannaday said.

Programming for parents will acquaint them with problems they or their children might experience with the onset of college, she added.

"The Colonial Cabinet (a group of 26 student facilitators) performs skits such as dealing with empty nest syndrome," Cannaday said.

On the first day of the session, parents will also participate in strategy skits and other projects which take a humorous look at issues facing college students, such as roommate problems, financial aid and depression.

"Also, parents have an option to go to programming such as security, international and cultural students services," Cannaday said.

Younger siblings of incoming students will get a behind-the-scenes look at GW through "For Your Eyes Only."

"The teen program gives a view of the program in a fun way," Cannaday said. "They have a similar program, but it is not as structured to the University."

The teens will visit the Marriott kitchen, Marvin Center, University greenhouse, anatomy exhibit and the Art Department's pottery workshop, as well as visit area attractions including the monuments and National Zoo.

(See VISIT, p.6)

Hospital lays off 150

Rising health care costs cited as cause

by Alec Zaccaroli
Asst. News Editor

When Brian Hoppy arrived at work June 5, he was expecting a raise. Instead, he was met by a supervisor who expressed sorrow that the two had to "meet under these circumstances."

Hoppy, a nursing assistant in GW Hospital's main operating room, was one of 150 people laid off as a result of cutbacks made at the GW Medical Center.

"My supervisor informed me that she had told the department head that I was supposed to get a raise," he said, noting she also told him the two needed to talk about some staffing changes.

Hoppy said he then knew the changes involved either a promotion or a layoff.

"They knew for a long time that they were going to lay me off, but they didn't inform me," he said. Hoppy noted the payroll department made out his last two paychecks before he was informed he had been terminated.

The GWUMC staff was reduced by approximately six percent as a result of the layoffs, falling from 2,400 employees to 2,250 employees, according to a press release from the hospital.

"The way I look at it is they took their scalpel and cut away the people who were new," Hoppy said. He said he believed job performance was not taken into consideration and the cuts were made on the basis of seniority.

A June 5 Washington Post article said the cutbacks came as a result of increasingly high health care costs, hitting other D.C. hospitals as well, including Howard University's.

GW Vice President for Medical Affairs Dr. L. Thompson Bowles said cutbacks were made in all areas of the hospital and involved "literally all the systems," contradicting the Post article, which said the cutbacks were made primarily in the areas of food service and housekeeping.

Bowles said no doctors were released.

The "efficiency measures," according to the press release, include the use of contract vendors. Bowles said the vendors are not replacing those laid off.

However, he added that the vendors will provide employees rather than the hospital employing them directly.

Indigent care — care for those who cannot pay for service — is a major contributor to the revenue side of rising health care costs, but is not the only factor, Bowles said.

"While public expectations for service understandably remain high, all those who reimburse hospitals are trying to cut payments," he said.

As the system has improved over the years, it has become more expensive to maintain and run, he added. "I'd say that increased costs relate to technology being better."

"The cost of operating in the District of Columbia is disproportionately high and the sophisticated technology necessary to provide superior patient care is ever more expensive," Bowles added. "We have to achieve the highest levels of efficiency to continue providing superb clinical services."

The press release said other measures to improve efficiency in the Medical Center include minimizing overtime, leaving non-critical positions vacant, analyzing operational systems and scheduling salary increases to help reduce operating expenses.

Employees who lost their jobs as a result of the cutbacks will receive severance pay based on how long they worked at the center.

"We have also established a Career Transition Center where affected individuals will be offered job counseling, assistance with resume preparation and placement opportunities," Bowles said, adding, "When possible, those who are currently at the hospital will be offered positions elsewhere in the University."

Hoppy said the measures set up to help those laid off were not helpful, explaining the positions GW offered were "not conducive to what I do."

(See HOSPITAL, p.6)



photo by John Spezzano

Inside:

The Hatchet's
special Summit
1990
pullout — p.7-9

GW president receives honorary degree in Korea

by Jim Peterson
News Editor

GW President Stephen Joel Trachtenberg received an honorary Doctor of Laws degree June 14 from Hanyang University in Seoul, Korea.

Upon receiving the award from Hanyang University President Hae Song Lee, Trachtenberg said since GW's founding in 1821, the University has maintained a commitment to international affairs and understanding.

He said most Westerners are uninformed about the extent to which Koreans are different from other East Asian nations.

"Even after the 1988 Olympic Games, how many Westerners, not just Americans, are aware of the extent to which Koreans, with a recorded history since 100 B.C. . . have never behaved in an aggressive or expansionist manner toward other nations, even when that was perhaps possible?" he asked.

Trachtenberg said the time has come for Westerners to learn more about the contributions Korea and the Korean people have made to other world cultures in the East and West.

"Only then will Americans be less astonished at the fact that Korea, after so many years of foreign occupation and

domination, has resumed its independence and its historical strength, and has become a force to be reckoned with in international affairs — a peaceful force whose power lies in the hard work, the dedication and the intelligence of its people," he said.

"GW will do its part to see to it that a better understanding of Korean history, culture and society is made available to the citizens of the United States . . . (GW is) eager, therefore, to participate in cultural and educational exchanges of all kinds, even beyond the many Korean students it now welcomes to its campus," Trachtenberg added.

Americans naturally feel a kinship with the Korean people, he said, because America is made up primarily of immigrant families, and they "understand in their hearts . . . what it means to start with virtually nothing and to build up a republic that is also a major industrial power with continental and global significance."

Since millions of people around the world are now migrating to seek a happier life and better economic opportunity, Trachtenberg said, "Koreans and Americans together have a great deal to teach the human race as a whole, living on this single planet that all of us share."

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Advisory board called to supervise ΔΤΔ house

National organization addresses concerns

by Anastasia Benshoff
Asst. News Editor

In response to complaints of improper conduct by GW's chapter of the Delta Tau Delta fraternity, their national organization has established an alumni advisory board to oversee the chapter, according to a spokesperson for the national group.

Delta Tau Delta Director of Chapter Services John D. Rhodes said he hopes the advisory board will help the chapter "work towards being a better fraternity."

"The chapter has developed a bad culture," Rhodes said. "We (the national organization) do not want to promote an organization that promotes immaturity, irresponsibility and breaking the law."

Rhodes said his organization received complaints from GW's Panhellenic Association for the chapter's behavior during last semester's Greek Week, in particular the hiring of a stripper for a skit. Panhellenic President Jill Pincus said she was "appalled" at the group's attitude which was an "attempt to detract from the positive points of the events."

The alumni advisory board will monitor the chapter on a day-to-day basis beginning the Fall 1990 semester.

Rhodes said he had concerns with the chapter's social responsibility code and "certain pledge practices."

"The chapter has been in trouble with the public and has not been well

received by our offices," he said. "It is one of the sore spots of the Delta Tau Delta community."

Delta Tau Delta chapter Vice President Romolo Gastari said he did not anticipate a termination of the chapter's charter.

Gastari refused to comment on any allegations against the chapter.

Dean of Students Gail Short Hanson said no disciplinary action has been initiated against the fraternity. "We are waiting for formal word from the national organization at this point," she said.

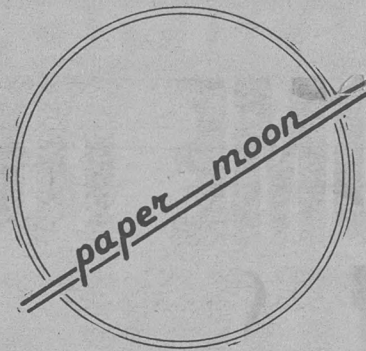
The fraternity has no specific incidents pending which would require their removal from campus, Hanson added.

Greek Activity Advisor Sue Gowen said she is not aware of any action being taken against the fraternity by the University, but said the situation is being watched.

Interfraternity Council President Dave Aldrich said the IFC is not playing a role in the Delta Tau Delta advisory board plan. "The IFC believes that this is a national matter not in our jurisdiction," he said.

Aldrich said he believed the problem will be resolved.

According to Rhodes, the national organization will try to avoid closing the GW chapter since re-establishment of the organization would be difficult, but added the present members must live up to "heavy expectations" to avoid further action.



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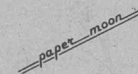
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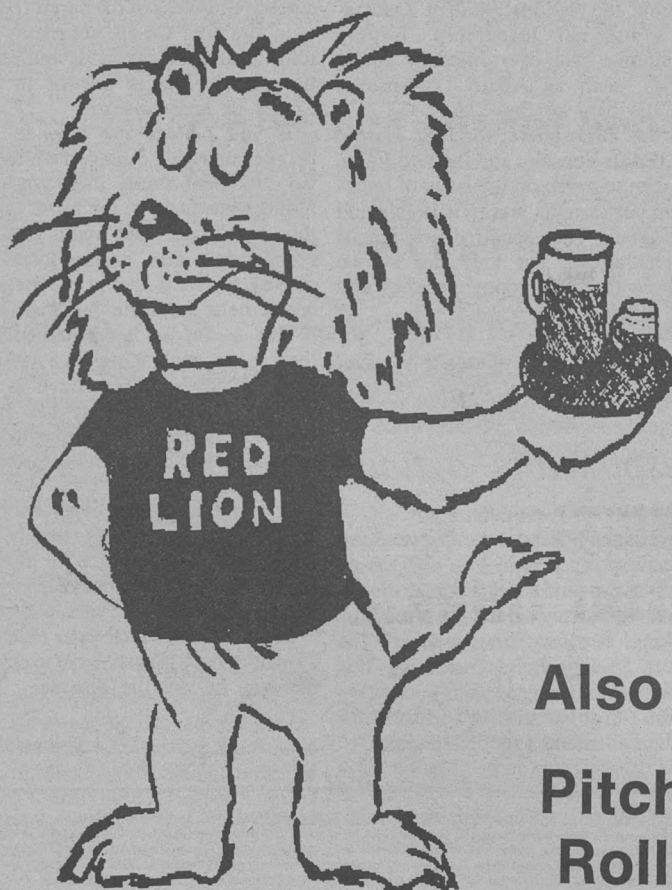
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Editorials

Close to home

GW etched out its place in history this summer. National and international press used the Smith Center as their headquarters for the 1990 Bush-Gorbachev Summit. As a result, the publicity we received was invaluable.

Only in Washington, only in a school with such a unique location, could such an event take place. Powerful and influential members of the press from around the globe worked and hobnobbed in the same place where GW students exercise, hang out and occasionally win basketball games.

We just have one thing to say: we told you so.

During the Reagan-Gorbachev Summit in December of 1987, the White House asked GW if the press could use the Smith Center as a central headquarters. However, under the leadership of then-President Lloyd Elliott, GW promptly said no. The administration argued that the Smith Center was too busy and housing the press there would deprive GW students of an important facility.

In 1990 things changed, and for the better. The summit did not deprive us at all; in fact, GW got quite a lot out of the 1990 summit. For four days, journalists reported from GW the sordid details and international ramifications of the summit.

GW should be proud. Our University showed real class and hospitality for the world press — and gave our summer students an opportunity to see a very important part of our real world at work.

The whole world was watching Mr. Bush and Mr. Gorbachev. And lucky for us, they were watching through the Smith Center, The George Washington University.

Don't f--k with the First

Changing, rearranging, reinterpreting or redoing the First Amendment is the most dangerous act you can commit in a democratic society such as ours.

The First Amendment is presently under attack over three main issues which selected groups find offensive: burning the American flag, government-funded art and singing dirty songs.

The long hours and excessive funds spend on tackling these "problems" are nothing more than a waste of time. These issues are phony and the politicians who demagogue them know it. With all the real problems that exist — the homeless, the savings and loans and the monumental changes occurring around the globe — surely there must be better things for our government to do than senselessly chip away at the First Amendment.

Those spearheading the attack claim they are for the right to free speech. Most agree the best thing about this country is that you can say whatever you please and not be arrested for the content of your expression. However, everyone has just one exception.

For some, the exception is homoerotic art. For some, the exception is sexually explicit rap music, a la 2 Live Crew. And for some, even the president himself, the exception is the burning of the American flag, a uniquely political statement.

The question is, "What's next?" If we can censor one form of speech, no matter how perverse or offensive, we endanger all forms of speech. The real danger is not Mapplethorpe. The real danger is not 2 Live Crew. And the real danger is not Robert Johnson, who burned the American flag at the Republican National Convention in 1984. The real danger are politicians who don't care about freedom, or that their laws, statutes and amendments violate our right to speak our minds.

It's ironic that nations across the globe — who admire and revere our rights — are headed down the road to freedom, while the United States, the country where freedom was born, is considering restricting those rights.

Perhaps this attack is a last desperate cry from the conservative 80s. Perhaps the politics, or the fear and envy which embodied that decade, are making one last attempt to enter the national ethos. Let's hope their attempts are unsuccessful, because the First Amendment may not be able to weather the storm.

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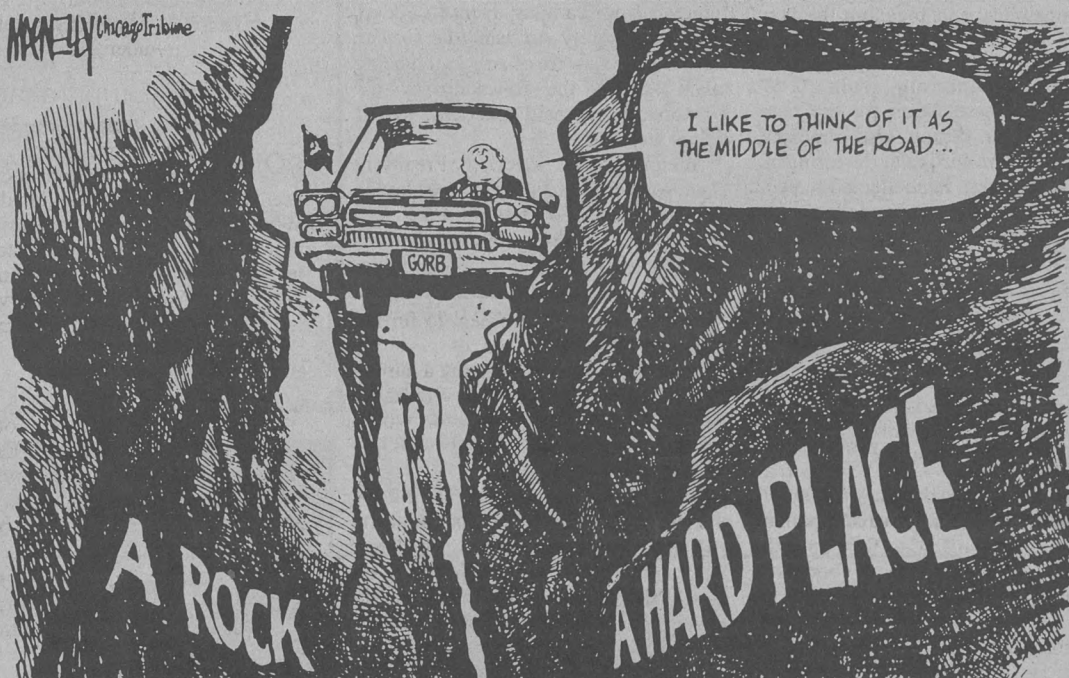
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Letters to the editor

Courage

The untimely passing of former Hatchet editor John C.L. Donaldson should not go unobserved. John and his three colleagues — a four-student Board of Editors ran the paper at that time — confronted the University head-on again and again, as they urged desegregation in GW's student body.

To hold such a viewpoint seems almost innocuous today. It was hardly so in the postwar era. The Cold War was at its most frigid. Soviet troops marched into Prague and toppled a Socialist Czech government inclined to ally with the West (20 years before the "Prague Spring"). We were also fighting a Soviet-backed invasion of South Korea.

Here at home, a national ethos that would ultimately give rise to Joe McCarthy was well entrenched. Those calling for equal rights, whether in education or in the workplace, were typically reviled as Communists.

It was a time of curious ambiguities for America's student leaders. For

example, the National Student Association's original leadership, largely Communist, was overturned by young liberals, such as Allard Lowenstein, with the help of the CIA.

In this atmosphere, for John Harold Hart, Edith Venesky and the late Julian Singman to agree on the issue of opening up our campus was remarkable and courageous. They inspired no campus demonstrations, but they did set an example for their contemporaries and their elders.

-Donald W. Lief
-Hatchet Board, 1950-51

Responsible action

It is exactly because the Cancer Society cares about people who suffer from lung cancer and emphysema that it keeps harping day in and day out: "Stop smoking! It causes lung cancer!" The Cancer Society keeps repeating this message even though in our society — which highly values individual freedom — many people choose to

smoke regardless of the harmful effects.

In addition, we are constantly being told to eat the right foods and exercise because obesity is one of the main causes of heart disease.

If you believe the way in which people contract a disease such as AIDS isn't the real issue, then you're just hiding your head in the sand. Ignoring this significant fact isn't a sign of compassion and caring because it doesn't go to the root of the matter and won't help eradicate the disease.

One lesson we have learned is that there is no such thing as a victimless crime. Innocent babies have to suffer and die because of what their parents have done. Ryan White paid with his life because of the actions of someone unknown to him.

It would be great if every child were educated at home about morals, but it doesn't happen. It is time for the public schools to provide moral training. One thing we can all agree upon is that Ryan White is an individual to be celebrated. This does not mean we have to celebrate the way he got the disease.

-Andrea Olinger

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Opinion

Where to draw the line on animal rights

A recent animal rights rally held in Washington was intended to persuade the government to more closely monitor medical research and food production. This rally was totally unnecessary and inappropriate.

People who believe that animals are tortured on farms are mistaken. How many people who feel this way have ever been to a farm? Do you know that farm animals are treated as well as you treat your cat or dog?

This whole animal rights campaign is largely composed of people who have just hopped on the bandwagon without doing some research of their own. Their attitude is, "If some politician says that animals are being mistreated on farms and in medical labs, then it must be true."

On an average farm, the animals are fed before breakfast. Cows are finished being milked in the morning before most people even get up. The temperature in chicken coops is monitored closely, especially in the summer when the heat poses as a serious threat to the bird's health. The examples go on and on.

No matter where you stand, the basis for the animal rights movement stems from a simple question. Do animals have rights? Animals were put on the face of this Earth for humans. If humans can utilize animals for specific purposes, such as a source of food or for discovering a cure for AIDS, then I believe it is perfectly right to use them for those purposes.

There is a fine line between an animal that is kept as a pet and one that has a purpose. It is common for people to establish a close relationship with their dogs. We give our dogs names, give them a place to sleep and eat and walk them when it is necessary. When a so-called animal rights group is established, people feel they can apply that same type of love and care to animals that are slaughtered for food and medical research. This is where the fine line comes into play. While your dog was brought into this world to be a pet, a cow or a laboratory rat wasn't.

Sometimes people on a farm do

become attached to a specific animal, only to feel very emotional when it either dies naturally or "artificially." Usually one of these experiences causes a person to keep his distance from becoming too attached to a farm animal in the future.

The other aspect of this issue concerns animals used in laboratory research. I, unlike some of you who marched, can admit that I haven't witnessed animal research. But I can assure you of one thing — animals used for research are a vital resource for furthering the medical industry.

As citizens of the United States, we

Drew Polinsky

do not want our government to further restrict or ban this kind of research. When it comes down to saving a human life as opposed to a monkey or rat, I don't think any rational person would have trouble deciding which should live and which should die.

It is ironic how a group fighting for the rights of animals forgets about the rights of their fellow humans. The latest fad is animal activists spraying paint on people wearing fur coats and generally being disrespectful to people who hold opposing views. At a recent animal rights march, a GW student from Students for Medical Advancement Using Animal Research and Testing (SMAART) asked a police officer to escort him away from the rally after being threatened.

While not all animal activists are violent and rude to counter protesters, not all animals are tortured. It just goes to show you that this whole crusade started from generalizations and stereotypes.

Drew Polinsky is a graduate student majoring in Management of Science, Technology and Innovation.

GW intern tells tale of success

Every GW student quickly learns the importance of taking advantage of all Washington has to offer. One of the reasons students come to GW is its location, and an easy way to make the most of this fact is to work as an intern.

In Washington, finding internships related to your area of study is relatively easy. GW students are one step ahead of the rest because we live here during the academic year, when the demand for interns exceeds the supply. While students studying elsewhere worry about whether they should stay at school during a given semester or take time off to intern in the city, GW students can do both without the same economic or academic penalty.

In addition, interns from GW in the past have acquired a reputation for hard work, dedication and the needed drive to get the job done. When I applied for a congressional internship in the spring semester of my freshman year, I can remember how my prospective supervisor remarked that the last GW intern they hired had been one of their best.

My first internship was with my congressman, Gerald Solomon (R-N.Y.). I came into the office about 10 hours a week. My duties included constituent casework, running errands and filing (and lots of each). It wasn't glamorous, but it was an educational experience.

More importantly, my first internship gave me an opportunity to demonstrate what I knew and how I worked with others. My supervisor was satisfied enough to suggest that I keep in touch and possibly work with him the summer after my junior year. Following his advice, I did just that and eventually lined up a paid internship which I also received credit for. Despite the common perception that pay and credit are impossible to achieve together, it can be fairly easy to obtain if you are able to find an internship which gives you a good assignment or enough time to do research.

One of the first assignments I was given was to work on an amendment

to the Export Facilitation Act of 1990, a fitting project for an international affairs major concentrating in international economics.

I researched for several weeks to gain the necessary background information on the bill and the amendment. In pursuit of material, I explored the Department of Commerce and met with officials from the Departments of State and Defense. To get feedback from the industries which would be affected by the proposal, I interviewed representatives from major firms in those industries. With my research in hand, I worked on my amendments and stated our intent.

When the House Rules Commit-

Frank Petramale

tee discussed the entire bill, I was allowed to sit in on the debate over what type of rule was to be applied to this bill. This was quite an experience. The Republican minority had put up objections that the bill was being brought up in the course of less than two months. Given national security implications, they argued, the proposed liberalization of trade required more consideration. The Democratic majority asked if they wanted to withdraw their opposition to putting it on the floor peacefully or vote on it, and lose. The Republicans, being outnumbered nine to four, did just that, and the bill went to the floor.

Before the floor debate, I prepared a "Dear Colleague" letter and sent it to all members of Congress informing them of my congressman's proposed amendments. During the days preceding the votes and right up until the votes themselves, most of the foreign affairs legislative assistants in the Congress (or at least it seemed so) called me to ask questions and seek further explanations. I soon got

into the swing of things. I liked this part of the job the best. The receptionists in the front office were ready to kill me for causing the phones to ring off the hook for two days straight.

On the day of the vote, I accompanied the congressman to the floor of the House, where only members, permanent staff and pages are permitted. I was granted a special pass because I was handling Solomon's amendments to this bill. Searching for a seat, I soon found myself rubbing elbows with some familiar faces which I had seen on television but never in person: Majority Leader Richard Gephardt (D-Mo.), Minority Leader Bob Michel (R-Ill.), Minority Whip Newt Gingrich (R-Ga.), Henry Hyde (R-Ill.), Helen Bentley (R-Md.), Sam Gejdensen (D-Conn.) — just to name a few.

As Solomon debated, he read the floor statements I had prepared. As the debate ensued, it soon became clear that the congressman's amendments, one of which had failed before, now had bipartisan support. When it came time to vote, the buzzer rang for the members to come to the House floor. Over the course of 15 minutes or so, most of the House poured into the chamber. They looked at the electronic voting panels and took cues from other members with whom they usually see eye to eye and who were more well-versed on this particular subject, asking them what the amendment was and how they should vote. I remembered learning about "cue taking" in political science class and now saw it up close. Believe it or not, it really does happen.

And the moral of the story: Get the most out of the GW experience by turning the rhetoric into reality and taking advantage of as many opportunities in this city as you can during your time here.

Frank Petramale is president of the GW Student Association.

Elvis is not everywhere — a Presley postage plea

The year is 1990. As the century grows to a close, it is time to think about who have been the most influential figures of the century. Names like Franklin D. Roosevelt, Winston Churchill and Joseph Stalin come to mind. More recently, names like Reagan and Gorbachev deserve consideration. In terms of moral leadership, individuals such as Gandhi and King are obvious candidates.

However, one name stands out from all the rest. One individual stands out this century, leaving a legacy for generations to come. One individual whose fame on a world wide scale will never be equalled. One individual whose beloved followers simply call, "The King." That individual, of course, is Elvis Aaron Presley.

On August 16, 1977, a nation and a world mourned the death of Elvis

Presley. I still remember that day. I was only eight years old. When Elvis spoke, the world listened. When Elvis sang, the world rocked. When Elvis died, the world wept.

One man stands out as the undisputed king of rock and roll. Elvis' phenomenal career, his phenomenal following and his phenomenal fame are without equal. And despite all of his accomplishments, all of his fame, and all of the happiness and joy he has provided for his millions — billions — of fans worldwide, the government of the United States has refused to honor The King with the one item that would legitimately enshrine his memory on the nation's consciousness. That item is a postage stamp.

Yes, believe it or not, The King's likeness is not replicated on American postage. Inventors, writers, politicians, businessmen, teachers, doctors and

scientists have been honored by our federal government in this way. However, the biggest icon of our time has been ignored for far too long.

The United States Post Office simply

Tony Palermo

does not recognize the greatness of The King. I ask why. Why is he not worthy of such an honor when he has been hailed by presidents and potentates throughout the world?

Leading a nation in a time of great sorrow, President Jimmy Carter declared that he had "lost a friend" when The King died. His death prompted Sen. Howard Baker (R-Tenn.) to enter his own personal farewell to Elvis in the

Congressional Record. But still no stamp.

Even 13 years after his death, fans still flock to Graceland to pay tribute to The King. Sometimes as many as 5,000 people a day visit Graceland to see Elvis's final resting place. As of 1988, more than 650,000 people from all around the globe have made such a journey. But still no stamp.

Elvis made 31 blockbuster movies. Every single one of them a success at the box office. But still no stamp.

The story of Elvis Presley is a classic American tale of a man lifting himself by his own bootstraps from rags to riches. The King was born of humble parents in Tupelo, Miss., on Jan. 8, 1935. The young Presley family had to accept charity Christmas baskets during the particularly lean years. His father farmed, his mother was a nurse's aide and Elvis started out as a truck driver.

But still no stamp.

Other nations have honored Elvis with a postage stamp. The Bahamas has issued a series of rock and roll postage, ranging from Madonna to The King himself. But in America, still no stamp.

Do not let our government ignore the legacy that is Elvis for one more day. Write your congressman. Write your post office. Write the Postmaster General. Write to the character of Cliff on the popular TV series "Cheers." Write to George Bush himself. If the president can take a strong stand on broccoli, perhaps he can take a strong stand on Elvis.

For the good times he has given us, we should pay tribute to The King. Through his music, movies and legacy, honor Elvis Presley with his own postage stamp.

Tony Palermo is the editorials editor of The GW Hatchet.

Katz

continued from p. 1

well to students because he has worked in a collegiate setting.

Katz said he will be making periodic trips to GW throughout the summer before beginning full time in September. According to Chernak, Diehl will stay on in an advisory capacity with Katz for three to four weeks.

Chernak said he is unaware of Katz's salary.

The other finalists for the position

were Paul McFarland, vice president for finance at Loyola University in Chicago and Louis Mautone, chief financial officer/administrator at Ochsner Medical Institute in New Orleans, Chernak said.

Katz has served at Tulane since 1982, overseeing administrative resources, banking relationships, management information systems, investment and debt management. Chernak said Tulane and GW's similar financial structure and student market will be beneficial to Katz, and he is also "familiar with the challenges we're facing at the hospital."

At GW, Katz will manage the University's operating budget of approximately \$500 million and endowments in

excess of \$250 million, according to a June 11 University Relations Press Release.

Katz, originally from Indianapolis, graduated from Purdue University's School of Management with a bachelor's degree in economics and finance, and was employed at the Railroadmen's Federal Savings and Loan Association in Indianapolis for 10 years prior to joining Tulane.

Trachtenberg was unavailable for comment, but in the press release said, "His background includes the classic university CFO portfolio, as well as that of the medical center. He understands that the mission of the University is primarily scholarship and teaching."

Hospital

continued from p. 1

Bowles said, "The decade of the 90s will be a transitional period for the American health care industry. Many

unresolved problems face the public and its health care providers. Achieving maximum efficiency has become a common requirement for all clinical services within the entire health care delivery system."

No further cutbacks are expected in the hospital other than the normal amount of people retiring or leaving on their own, he added.

Visit

continued from p. 1

In addition, for the first time this year, transfer students will have a chance to get acclimated to the University with a two-day program July 26 and 27.

"(The Office of Campus Life) has put together an apartment hunting weekend," Cannaday said. "(The transfer students) will have many of the same opportunities. It is a similar program, but condensed, because they have experienced (college) before."

Cannaday said the programs are designed to give families a sense of GW as a community.

"We want them to go home and look forward to the first day of class," she said. "We want them to feel like GW is the right choice."

An increased GW staff will lead to more interaction between Colonial Cabinet members, parents and incoming students, Cannaday said.

"The thing making this year different from past years is that we have a full-time staff to work all summer," she said. "It went from seven or eight last year to 26."

GW Student Association President Frank Petramale said the SA will be distributing a packet to students, in addition to participating in many of the session's activities.

"We've assembled a GW paraphernalia packet, including a cup, a shaker for ball games, a decal and a pencil," he said. "We also are going to the activities showcase and are putting together a student leader presentation."

While the administration may be excited about Colonial Inauguration, Petramale said he is taking a look-and-see attitude with the program.

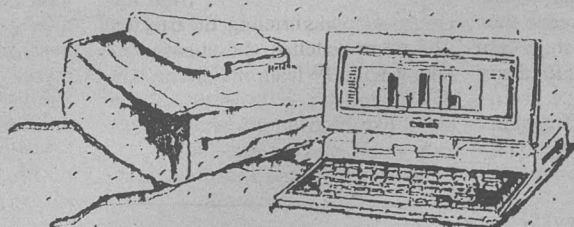
"The general movement is good," he said. "It is used to foster a general university identity... We will look at it and give judgment — good or bad — later."

The program is \$100 for incoming freshmen, which includes a portion of the deposit to reserve space in the class and all meals and housing in Thurston Hall for the weekend. Parents paid \$35 each.

Cannaday said GW's total budget for all the sessions is between \$220,000 and \$250,000 — a "break-even" operation.

For the four dates, Cannaday said she expects between 850 and 900 incoming freshmen, with an additional 100 transfer students for the July weekend.

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SUMMIT 1990



GW hosts 5,000 summit press at Smith Center

by Jim Peterson

GW's Charles E. Smith Center served as the International Press Center from May 30 to June 3 for American and foreign journalists covering the Spring 1990 summit with U.S. President George Bush and Soviet President Mikhail Gorbachev.

Key summit advisers and representatives — including Secretary of State James A. Baker III, White House Press Secretary Marlin Fitzwater and Gorbachev's personal press secretary Arkady Maslennikov — briefed an estimated 5,000 correspondents daily from the Smith Center.

Following the briefings, the White House Press Office provided transcripts, State Department releases and press reports to all visiting journalists.

Whether using a laptop computer, microphone or creaky old manual typewriter like the reporter from Latin America's *Ethnos*, large numbers of journalists filed thousands of words each minute. To accommodate this "living embodiment of the First Amendment," C&P Telephone Co., in coordination with the White House and the United States Information Agency (USIA), installed 900 additional lines into the Smith Center.

According to an AT&T press release, the company logged an average of 3,000 long distance calls each day to 75 different countries. In addition, AT&T provided rental telephones, fax machines and a computerized message center that appeared on 35-inch monitors around the center and automatically alphabetized reporters' names.

Lois Herrman, USIA senior public affairs specialist, said in preparation for the summit events USIA staff approved all press credential applications and coordinated the setup of the Smith Center, including purchasing large U.S. and Soviet flags draped from the gymnasium's east end, and renting wireless translator headsets.

USIA, who under supervision of the State Department provides U.S. Government information overseas, arranged for Voice of America broadcasting service to carry summit interviews, news reports, background information and provide direct audio lines of all Smith Center briefings to foreign broadcasting companies, according to a USIA press release.

USIA estimated the cost of accommodating the foreign press at \$250,000, according to the press release. The Department of State, USIA and the White House shared the total cost of the temporary press center.

James Pope, USIA director of Washington's Foreign Press Center, coordinated the press pools, the small groups of reporters and photographers chosen to attend an event with limited space and/or high security.

"There are three pools: a White House pool, an international pool and a Soviet pool," Pope said. "In each of these I try to pick journalists on a geographic basis, and we try to take care of as many local correspondents as possible."

USIA faced some unexpected difficulty with the press pool assignments

the GW Hospitality Booth gave away International Press Center T-shirts bearing the GW logo in exchange for a business card.

Reporters flocked to CNN monitors around the room that were carrying live coverage of all events, looking for simultaneous video to accompany the audio

Fitzwater press briefing, the back half of the room watched and silently played along with "Wheel of Fortune" on the CBS monitor.

Unlike Fitzwater, Maslennikov — a boyhood friend of Gorbachev and long-time *Pravda* reporter — enjoyed speaking casually with a small group of

such as President Bush praying in Moscow.

"It's not only all right but very good. It will be a new side of Bush's private life. So we expect the same thing here," Maslennikov said.

The ideas and solutions emerging from the summit talks were finalized ideas representing the mutual thinking by the presidents, with neither president dominating input, he said.

"They are trying to define what their different ideas mean. There were some ideas brought forth, then defeated and sent back to be refined. You can characterize these ideas as a better understanding of both viewpoints," Maslennikov added.

Although there to objectively cover news events, foreign correspondents gladly gave their country's opinion on predicted events of the summit. Heinrich H. Tann, an Estonian journalist working adjacent to The GW Hatchet table, said the focus of this summit as compared with the Malta summit in December has shifted from strategic defense to the changes in Eastern Europe.

"This has created a great feeling for all the Baltic nations. We have hope," Tann said. "But Gorbachev says it is not Bush's business because the Baltics are an internal affair. We disagree."

"We hope Gorbachev will be receptive in promoting independence for the Baltic states," he added. "It is very important to have a free Europe, but without Estonia, Latvia and Lithuania, there can't be a united Europe."

During those lengthy hours between press briefings, some journalists found that covering the summit events themselves was not enough. TV Spain filmed and interviewed the reporters from Prensa Latina radio eating spaghetti and garlic bread from Marriott.

"It's expensive, but okay," they told the television cameras.

Media attention did not always stay inside the Smith Center. For some local color, a Lyndon LaRouche supporter dressed as a stalk of broccoli distributed anti-Communist propaganda outside on 22nd Street and was screaming to make Bush to eat his broccoli, making several members of the press corps a little "Grumpychev."

Nina Marriott, a resident of a GW townhouse across the street from the Smith Center, said her daughter was interviewed by a European TV cameras saying, "Lyndon LaRouche stinks."

The press center has created a parking problem, Marriott said, "but it's good to see this ugly building used for a valid use other than tennis tournaments and rock concerts."

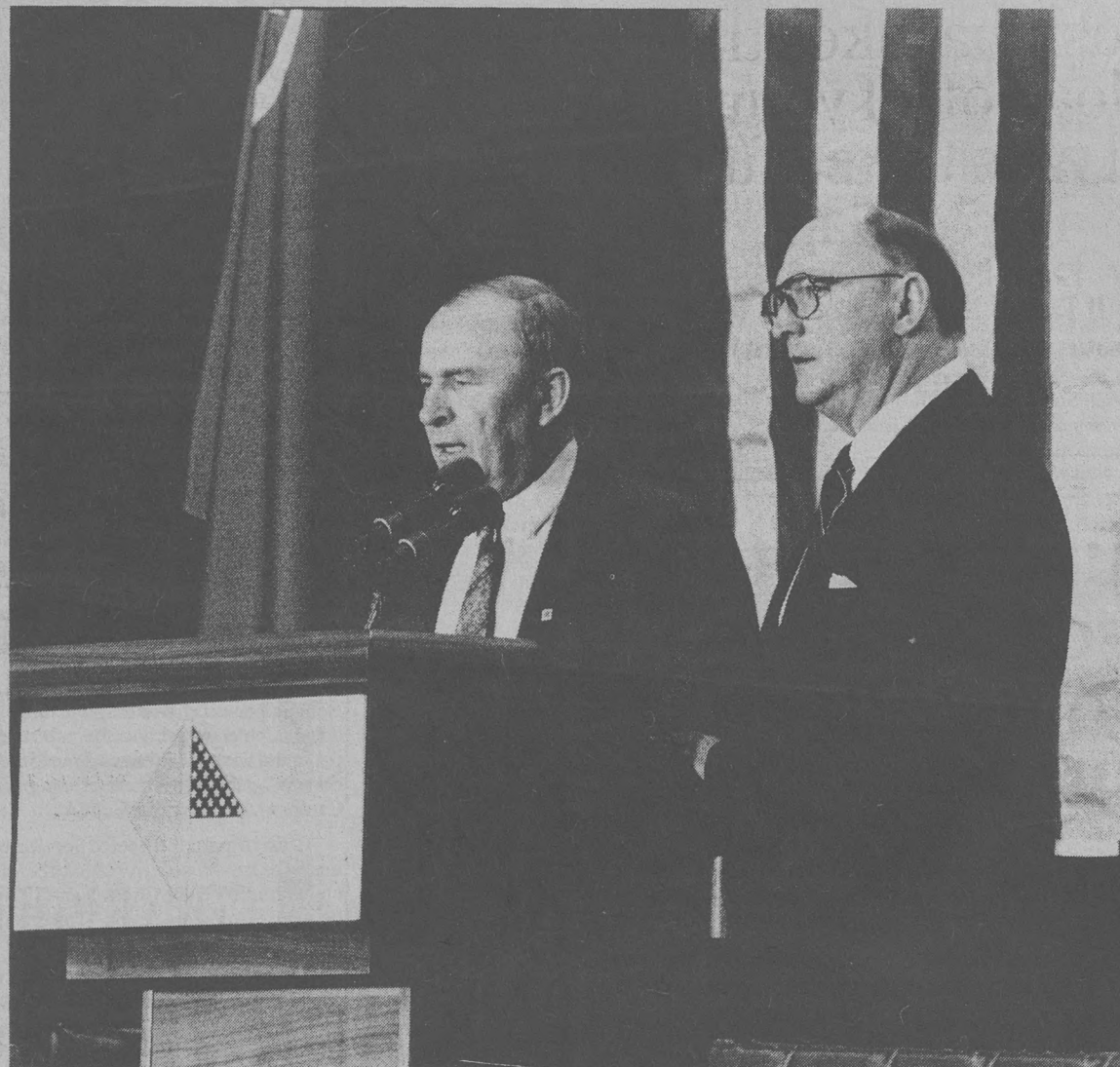


photo by John Spezzano

Press secretaries Arkady Maslennikov (left) and Marlin Fitzwater brief reporters at the Smith Center.

because more than 50 additional Soviet journalists arrived with Gorbachev, and USIA had to accommodate them, he said.

"With the large number of correspondents, we try to do the best that we can with the pools, and sometimes it's successful," Pope said. "The most difficult group is the photographers, because they're very competitive."

The GW Bookstore set up a "Summit Mini-Mart," selling GW paraphernalia, summit stickers, keychains, buttons and the necessary staples of a reporter spending long hours on assignment: Vivarin, Maalox, Extra-Strength Tylenol, batteries, gum and paper supplies.

In an effort to build public relations (and a mailing list) with the press corps,

portions piped into the Smith Center.

For radio and TV reporters, the unscheduled events became the most upsetting. When Gorbachev suddenly stopped his motorcade and exited for a "Gorbachat" with the crowd on 15th and F streets, just past the White House, the only camera footage available was coming from a telephoto lens mounted by CNN on top of the Washington Monument, almost a mile away.

Occurring right during or before most prime-time newscasts, reporters began furiously taking notes directly from the CNN footage, and hoping out loud that their cameramen would run fast enough from the White House lawn to get footage of Gorby pressing the flesh.

During a long and non-newsworthy

reporters before or after press briefings.

He said when the Russian people see the footage of Gorbachev out in the streets, they will take it as "quite natural behavior for him."

"(Gorbachev) is quite open-minded. He enjoys mixing with the people and making direct contacts and explaining his policies to them face-to-face," Maslennikov told the reporters. "When we have U.S. presidents in Moscow, we enjoy when they come out in Red Square, as with President Reagan, and just meet the people. It is very good. Why should we object? We have passed the time when we forced each other into suspicion."

He said people pay attention to views of presidents they haven't seen before,

SUMMIT 1990

While most of the 5,000 journalists covering the U.S./Soviet Summit from GW's Smith Center focused on reporting the actual events of the summit, The GW Hatchet took the unique perspective of examining the press itself and its activities — the good, the bad and the ugly.

This special Summit 1990 pullout offers an up close and personal view behind the scenes of the intricate and complex workings of a superpower summit, including a detailed description of a press pool trip to the Soviet Embassy, a profile of Goldie Hawn's biggest Romanian fan and a look at the reporters themselves when the cameras aren't rolling.

This is the story behind the story . . .

by Jim Peterson

Remember when as a little kid you got to move up from the kindergarten playground to the big kids' turf? Few of the same rules applied and no one knew or cared who you were, especially those gigantic sixth-graders.

Moving from college news to a superpower summit is no different. I was now playing big-time journalism with many senior and seasoned members of the media. The rules didn't change. There were no rules. It was ruthless, vicious and very cutthroat. And I loved every minute of it.

I don't think journalists have ever been regarded very highly in the professional scheme of things. I understand why. They're abrasive, back stabbing and very snoop. "Go for the truth and be objective," my high school journalism teacher taught me. But there's an unwritten subtext to that proverb: "When trying to make a profit, go for the truth, be objective, but feel free to lie, cheat or steal to get your information sooner and better than everyone else."

Put 5,000 reporters in one room together and there's bound to be some wandering eyes hunting for that perfect lead, that day's missed outlook, and gossip, gossip, gossip. Walk down a row of working journalists and you'll see a group of people very protective of their little 3x6" LCD text screens.

For example, a rumor had been flying around Washington that Paul Steiger, deputy manager of the Wall Street Journal, was being "heavily courted" by the Los Angeles Times, where Steiger used

to work. It turns out to have been a prank sent as a message to the Times terminal at the Smith Center, intended for the Wall Street Journal staff to see, who were seated behind the Times reporter, James Gerstenzang.

Messages sent to the terminal appeared in bold letters at the top of the screen, for any passerby to see. "Any

following the briefing, Stahl was standing around, not looking like she was really doing anything that important. I thought this would be my chance — approach her, ask her what she thinks of the press center, maybe a little reminiscence of her days as a college journalist — and then . . . ?

All I got out of my mouth was, "Hi,

Ms. Stahl, my name is Jim Peterson and I'm the News Editor for the GW Hatchet, here at the George Washington —"

"I don't have time for you," she snapped, "I'm outta here." So she huffed and puffed and blew herself away.

So continuing on the topic of my now-favorite target, television really does a pretty good

make-over on people. With too much cosmetic surgery, brassy haircolor from a bottle and makeup thicker than Tammy Faye's, Lesley Stahl had literally filled her wrinkles with base. Ick. It would probably help her disposition a lot if she could grow old gracefully somewhere, on say, "Good Morning America."

Lesley Stahl aside, I moved not only to a bigger playground, but I learned a lot about playing rough, holding my ground, not giving in and fighting as hard as everyone else to get the things I wanted. Look what it got me: a trip to the Soviet Embassy to meet Gorbachev, several international friends, and practical experience and observations I'll call on for the rest of my life. So even though I only paid a short visit to the big playground this time, when I get there to stay, I'm not gonna fall or get pushed off my swing, but hang on tight and enjoy my new journalistic playground.



On the big kid's playground with summit reporters. photo by John Spezzano



A trip from GW to the

by Jim Peterson

It all began when I was interviewing the United States Information Agency Foreign Press Center Director James Pope about how he organized and set up the various press pools for the summit. (See story, p. 7) I casually asked if there was any chance I could go along on a press pool, to observe the entire process. He said he had an immediate opening in the unscheduled pool of journalists going to the Soviet Embassy for a photo opportunity of Vice President Dan Quayle with Soviet President Mikhail Gorbachev.

As fate, or Murphy's Law would have it, I needed to be wearing a sports coat to comply with the pool reporters' dress code, (which of course didn't apply to cameramen) and the van would be leaving in 15 minutes. Being a beautiful Washington June day, I came to the Smith Center wearing only a shirt and tie. In a quick panic and flash of brilliance, I ran to the Marvin Center to borrow a jacket from one of the guys in the Office of Campus Life. (Thanks, Steve.)

At 12:15 p.m. the Secret Service began the first (of many) extensive security checks before boarding "Official Summit Vehicle Press Van #1," which would soon be so affectionately called "The Oven-Bus From Hell" by all its occupants.

We left the Smith Center at 12:45 p.m., and the photographers reminisced about covering the '84 presidential campaign. Due to Gorbachev's motorcade returning from the White House, we immediately abandoned our plans to get to the embassy via L Street.

A lengthy and congested detour up to Dupont Circle, talk of CNN's 10th birthday that day, and the prospect of three-breasted women on Mars (don't ask), brought one photographer to the realization that yesterday, when dealing with President George Bush, the press van received a police escort to the White House. Now, escortless, we were obviously dealing only with the Veep.

"Gosh, we've been taking pictures of events for the front page. But now, we're gonna be taking pictures for the funny pages," said a UPI photographer.

"Yeah, but if he trips and falls or pukes on Gorbach's shoes, then we'll be there," chimed in a cameraman.

By 1:20 p.m., and only a few blocks later, we approached 15th and M streets to the hammer-and-sickle decorated Madison Hotel, where members of Gorbachev's entourage were staying. On the corner, cameramen, tourists and Ethiopian protestors camped out for a glimpse of the Soviets.

Waiting and waiting in our personal Secret Service informed us we had a holding pattern for five minutes." Wait, lane about to land?

Secret Servicemen guided us in a tight circle through the throngs of tourists flocked at the Smith Center. After the check at the Smith Center, in the clearances, we were considered "clean" and allowed to slip in the back door to the crowd on 16th Street that our gro-

"dirty."

Standing in front of the embassy at Gorbachev's super bulletproof black number 8901 MMA, we underwent a security check to make us "clean" again while longer in the alley beside the entrance through the block to The Washington Frying my receding hairline in the sun, I watched a reporter's "dress code," I watched large eating Big Macs and leaning on a 1960s Plymouth sedan.

If you're still reading, I bet you're wondering the same thing, and wishing time to slip in the back door to the grab a diet Coke and a doughnut.

Somehow I was issued a Soviet passport, not American press. When it came us inside the embassy, the same Secret agent who questioned me upon leaving the Center, wouldn't let me inside the embassy know where he got that pass. "I didn't make it past him the first time he asked."

Two more security checks and 20 stood in the coat hallway watching pastries in the embassy kitchen. Gorbachev's secretary Arkady Maslennikov came to the Smith Center for another briefing "Hello, how are you today" with me.

To make what is becoming a long story being shoved in with a zillion Soviet reporters guided (herded) through the lavish upstairs past the largest picture of Lenin into the "Red Reception Room."

Like a sardine (or worse), I got jammed in the U.S. News & World Report photograph and partially nuzzled in the armpit of a built like a tank who was both twice as tall as me. After some significant winking and numerous light checks, Gorbachev walked into the half of the room we were in at 2:30 p.m.



SUMMIT 1990



courtesy of the Bettmann Archives

to the Soviet Embassy

our personal broiler oven, the
us we had been placed "in a
minutes." Was this a van or airp-

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the Washington Post offices.
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A reporter asked how things were proceeding, and Gorbachev and the vice president began playing the hand-gesturing game of "No, you go first."

Appearing the more nervous one, a stuttering Quayle began, "Great. I think things are proceeding very well. No, no problems. Good substantive meetings; there's chemistry there."

"I agree with what the vice president has said," Gorbachev told us through his translator, "with the one exception that there has to be at least one problem or another, or why are people here? When there are no problems, people won't need us."

Quayle responded, "If we didn't have problems, what use would the summit meetings be?"

The Soviet President then launched into his version of how things are going:

"Really, we are having very intense discussions. I'll be hard put to remember the thoroughness with which we have approached problems such as this, particularly in connection with what is happening around the world today, the contrast of dynamic change that we are witnessing.

"I think this brings me to a philosophical point, but it is very important. It is very important that we understand correctly the role played by the Soviet Union and the United States of America, especially at this time. This will go to shape the policies and kind of cooperation that we want to have.

"And with that particular stance, Mr. Quayle is quite right that we are having new discussions in a good atmosphere and setting," Gorbachev said.

We were all then promptly issued back outside to the alley, but not before I amassed my realization that I was 10 feet from one of the most important people in the world. (You know I'm referring to Gorbachev, not Quayle, right?)

Sometime during the free-for-all in jostling for good positions, the cameraman from Japan's Nippon TV knocked Washington Post reporter Ann Devroy in the eye and ripped out her contact lens. (Ouch.) He also broke her tape recorder. (Damn.) Being the official pool correspondent, she asked me if she could listen to my tape. (Cool.)

There I stood, the lowly GW Hatchet news editor, providing quotes for The Washington Post in the alley next to the Soviet Embassy. (Wow.)

In the meantime, due to my gallant tape-recording sharing, I also missed the Secret Service bus back to GW. As I walked back I tried to absorb the minor but somehow important role I just played in my first super-power summit. (Double wow.)

Gorby, I'd like to do this again, okay?

Romanian journalist tells of country's new freedoms

by Jim Peterson

Unlike the thousands of American journalists in the Smith Center competing against each other for coverage of summit events, many foreign correspondents were the sole media representatives from their country, as was U. Friedberg-Valureanu, a reporter from Romania's independent newspaper, *Romania Libera*.

Covering events in D.C. for the first time, Friedberg "set up shop" in the elbow-tight quarters of the Smith Center with little more than a pad of paper, tape recorder and his reporting skills.

Over the summit's four days of Washington coverage, Friedberg became to several of us here at The GW Hatchet — Patrice, Rachel and myself — a close friend. Due to fax transmission difficulties in Romania, he was unable to send his stories back to his newspaper. So acting as "Washington Ambassadors," the Hatchet coordinated with the United States Information Agency and the Romanian embassy to have Friedberg's newspaper and family contact him by phone several times in our offices, as well as letting him use our typewriter.

Throughout those four days, the Hatchet wasn't only helping out a fellow newspaper and its correspondent. We exchanged our ideas, our newspapers and gained a greater understanding of and perspective on Romanian culture and changes following their revolution last December.

Friedberg says prior to Ceausescu's overthrow, Romania had no freedom in the press. "You could only say things approving of the government. Thus the Romanian press was very, very boring."

Reporters knew they were relaying events to the public that were propaganda created by the government, but "we couldn't write that it was wrong. We could only write what the Party said we

could write," he said. *Romania Libera* tried to make its news interesting by finding new things to report on, but these stories had to be all non-political and non-governmental, Friedberg explained.

But now, Friedberg said, the Romanian press is free to criticize the government and independent parties can publish papers to promote its own ideas. *Romania Libera*, literally meaning "Freedom Romania," was the only newspaper following the revolution that did not have to change its name.

Prior to December's events, Friedberg says Romania had approximately 100 different newspapers published there. Today, he reports the country has more than 1,000 free newspapers.

Despite the boom in newspapers, television broadcasting has not experienced a similar growth. He says on pre-revolution TV, only two government channels broadcast for four to five hours each day. Now, only two independent Romanian stations exist, broadcasting two to three hours each day.

Romania's new independence has brought an onslaught of American movies to the country too, Friedberg said. Last month, he watched *Suspect* and his favorite movie, *Same Time Next Year*. While visiting the Hatchet offices, he pointed to an advertisement for *Bird on a Wire* and told me Goldie Hawn is his favorite actress.

On a more serious subject, he said the recent election of Ion Iliescu as Romania's president was "a little unexpected." As a victory for the National Salvation Front, Friedberg said most people weren't surprised he won, but were surprised by how many votes he got.

"(Iliescu's) going to have a hard time as president because the economic situation is not good. There's a lot to do and change, and he's going to have to take some steps to repair the economy which may be unpopular," Friedberg added. "But what was can't be anymore."

"All the people in Romania under-

stand there is a need for reforms. The question is not if, but how soon the changes will occur. We have to wait to see what will happen."

Unrestricted travel is a new freedom enjoyed by Romanians, Friedberg said. "Now it's easy for everyone to have a passport, the only problem is getting the visas into other countries. People have to apply for visas to the United States one year in advance. But people wanting to go to Germany can go the night before they want to leave and just wait," he noted.

During a demonstration of the Hatchet's new computer system and laser printer, Friedberg said of the 1,000 newspapers in his country, none of them has the technology of GW's student newspaper.

At home, Friedberg said he writes his stories using a 1950s manual Remington typewriter. More than 100 people work for *Romania Libera*, doing mostly type-written and manual editing until the copy is typeset on a single typesetting machine.

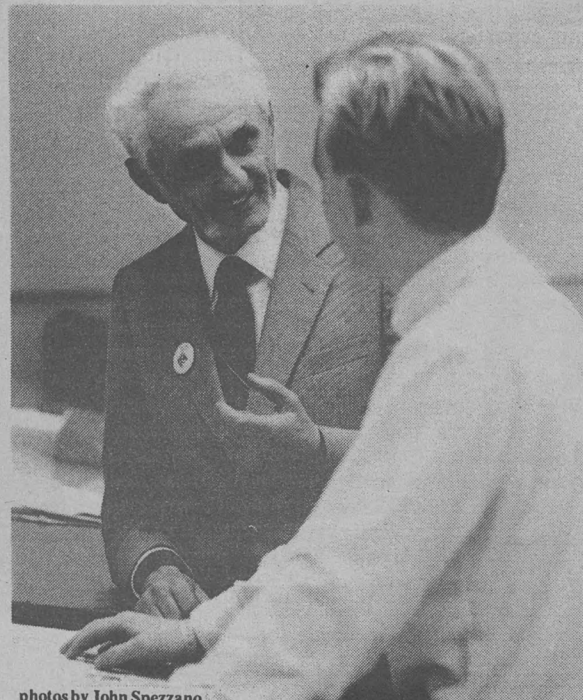
"Our problem is, the (political) ideas are new, but we have the same 40-year old technology," he said.

The newspaper's offices just received a fax machine. *Romania Libera* had two fax machines, Friedberg said, until someone broke in and stole one of them.

En route from the Marvin Center back to the press center, Friedberg and I stopped at D.J.'s Fast Break for lunch. Over a sandwich and Orangina, he told me of his 27-year-old daughter who recently started her doctor's residency in a hospital.

Just prior to his departure back to Romania, he thanked me immensely for my help and friendship. He said he plans to write a story in Romania about the group of U.S. college journalists who assisted his first visit to America.

We, Mr. Friedberg, thank you, too.



photos by John Spezzano

Romanian journalist and Hatchet News Editor exchange ideas and newspapers in the Marvin Center.



The George Washington University

SUMMER

fling '90

JUNE

- June 21 **Ice Cream Bash**
H St. Terrace, Marvin Center
12:00 - 1:00 pm
- June 23 **King's Dominion Trip***
Cost: \$25.00
- June 30 **Ocean City Beach Trip***
Cost: \$10.00
(transportation only)

JULY

- July 7 **Canoeing on the Potomac***
2:00 pm
Cost: \$5.00
- July 12 **Ice Cream Bash**
H St. Terrace, Marvin Center
12:00 - 1:00 pm
- July 19 **Orioles/Chicago
Baseball Game***
Transportation: \$8.00
Student Night Tickets: \$2.50
Cost: \$10.50
- July 21 **Bush Gardens Trip***
Cost: \$25.50
- July 26 **Ice Cream Bash**
H St. Terrace, Marvin Center
12:00 - 1:00 pm

AUGUST

- Aug. 2 **Ice Cream Bash**
H St. Terrace, Marvin Center
12:00 - 1:00 pm

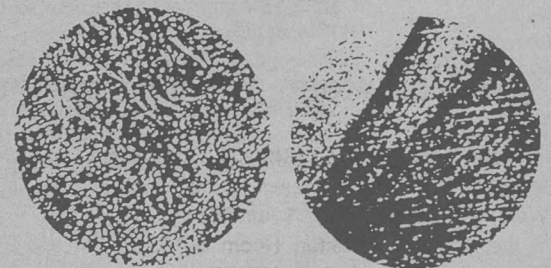
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For more information about the programs planned,
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Wilder addresses NLC grads

by Jim Peterson

News Editor

Virginia Governor L. Douglas Wilder, in his May 20 commencement address to GW's National Law Center, told the graduates to keep their hunger alive for "justice, compassion and the law."

Wilder recounted his early days as a lawyer — the first case, the first will, the first divorce. He said he loved the law so much he would have rather argued a case than eaten.

"I was hungry for the chance to prove myself in a courtroom — a courtroom where I would ultimately join other counsel in securing the right for people to sit anywhere they chose and not just in segregated areas."

"I was hungry for justice — where it was denied in my city and state to those

who wanted the simple use of municipal golf courses or recreational facilities," he said.

Wilder said it serves attorneys well to "keep deep in our hearts and uppermost in our minds the teachings of those professors who have instilled in us those basic principles and a sense of the higher calling of this most noble profession."

He said the graduates were justified in pursuing a career capable of providing their families with life's comforts, "but the amount of money we make must not become our driving force."

"For if it does, we cease being representatives of law, and are reduced to being involved for the purposes of what we can gain for ourselves, rather than how others may gain from our professional training and commitment."

He told of his struggle when studying

for the bar exam. As a black man, he wasn't allowed to enroll in a bar review course, so he isolated himself for two months at home and studied all the available notes.

An early Virginia governor, Patrick Henry, studied for the bar while tending bar at his father's tavern, Wilder said. He urged the graduates not to follow in Henry's footsteps when studying.

GW President Stephen Joel Trachtenberg awarded Wilder an honorary Doctor of Laws degree. He called Wilder a "passionate orator and defender of human rights, as well as a skillful practitioner of mainstream politics."

Trachtenberg said Wilder "has blended the art and practice of governing to create a life of historic and lyrical dimension."

Memo outlines 1990-91 budget

5,000 staff receive clarification of \$239 million in allocations

by Rachel H. Pollack

Asst. News Editor

A May 18 memo from GW President Stephen Joel Trachtenberg outlining key elements of the \$236.9 million 1990-91 University budget was distributed to more than 5,000 GW faculty and staff members last month.

Information and Administrative Services Vice President Walter Bortz said the memo's purpose was mainly explanatory.

"The president desired to communicate the process and procedures that went on to create the budget," Bortz said. "We wanted the GW community to know so often the decisions and choices we make on how to spend our money are between two goods."

"We will never have the resources to do everything," he added.

Bortz said it is important for the GW community to understand "how the budget is created, and how it compares to other institutions."

"This kind of information is easily misunderstood. The president thought we should put it all in writing and get it as much visibility as possible," Bortz said.

Trachtenberg is in Seoul, Korea and unavailable for comment.

According to the memo, GW is a "highly 'tuition-dependent' institution," with 84 percent of the University's income coming from student fees and tuition (71 percent), in addition to what Budget Director Robert Shoup called "largely student-based" auxiliary enterprises (13 percent), including operating and maintaining the bookstore, residence halls, food service and parking facilities. Tuition for new 1990-91 undergraduates has risen 17.9 percent from last year's rate, with 9.2 or 9.8 percent increases for currently enrolled undergraduates. The Marvin Center fee and housing costs have also increased by 6.7 and 7 percent, respectively.

The memo states tuition has increased because, "The University must have the revenue in order to sustain its programs and increase quality." The memo cites a poor economy, lack of government aid and a "relatively low endowment" as factors in the budget changes.

According to the memo, the higher

revenues will provide for increases in several areas, including salary, financial aid and academic program budget increases totalling more than \$14 million. The memo also cites additional "programmatic improvements and new initiatives" being undertaken for the upcoming year.

Because of various cost-cutting measures, Trachtenberg's memo stated that continued large tuition hikes are unlikely, but noted the national and local economies "will have an impact on us."

Although this is the first time in recent memory such a memo has been distributed at GW, Bortz said he believes Trachtenberg has done this at other institutions. He said response to the memo has been positive.

"Everyone I've heard from has been glad we have elected to share this information in this way, which is exactly what (our) intention was," he said.

The memo is printed as a paid advertisement in this issue of The GW Hatchet (see p. 12) and will be in the next issue of the University Relations publication, By George!

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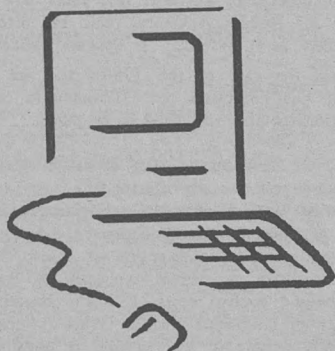
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GWH 6-18-90

The following is the text of the May 18, 1990 memo from President Stephen Joel Trachtenberg to The George Washington University community regarding the 1990-91 budget approved by the University's Board of Trustees.

I am writing to inform the University Community of actions approved by the University's Board of Trustees and the Administration regarding the 1990-1991 University budget, excluding the Medical Center. The Medical Center budget is developed and approved separately.

I am pleased to report that we will enter 1990-1991 with a University budget that is balanced and that permits new initiatives in a number of areas. This will be the second year in a row in which we have been able to invest significant new resources in academic programs and vital administrative areas.

The Environmental Context

Before outlining the details of the 1990-1991 budget, I wish to describe the broad conditions and parameters within which GW's budget planning must take place.

First, we are a highly "tuition-dependent" institution, with tuition and fees comprising 71% of our operating revenues. A significant additional percentage is also enrollment-dependent, including such items as room and board charges and income from other auxiliary enterprises. Second, as you well recognize, we are facing uncertain economic times, with a slow-down in the local economy and conflicting predictions concerning the course of interest rates over the next year. Third, our location in the District of Columbia, while it is our greatest asset in many ways, also means that we receive no aid from state government, as do private universities in states such as Maryland, Virginia, Pennsylvania, New York, and many others. And, finally, we have a relatively low endowment compared to other universities.

I need to elaborate somewhat on my reference to our endowment. The market value of our endowment at the end of the last fiscal year was \$266 million, ranking us among the top 40 or so institutions in the country. The growth in the value of GW's endowment has been impressive over the past decade. This growth has resulted from gifts as well as sound investment policies. The "total return" on our investments has averaged 19.6% over the most recent five-year period, against a 15.9% average at 300 other institutions with which we compare our performance.

However, a particularly relevant statistic is "endowment-per-student," since this indicates the effectiveness of the endowment in meeting the needs of the institution. Our endowment-per-student of about \$19,000 ranks us 144th among colleges and universities and compares with \$129,641 at Washington University in St. Louis, \$99,175 at Chicago, \$63,688 at Johns Hopkins, and \$47,000 at Carnegie-Mellon, to name just a few. Endowment income provides only 3% of our operating revenues.

I emphasize this point only to indicate that we operate with limited resources and to suggest that the excellent results we have been able to accomplish within these limits should be a source of pride and satisfaction to all of us. We will, of course, keep working to increase our endowment through aggressive fund raising and investment management, while continuing to budget prudently in accordance with our means.

The 1990-1991 Budget

The University budget for 1990-1991 will be \$236.9 million. Increased revenues result primarily from increased tuition. Our Board of Trustees has approved undergraduate tuition rates for academic year 1990-91 at \$11,560 for students who entered before fall 1989, \$12,560 for students who were new in 1989, and \$13,560 for students who will be new in the fall of 1990. Law School tuition will be \$15,250 and the basic graduate tuition rate will be \$445 per credit hour. Room and board charges will go up by an average of 6%.

While this will be the second consecutive year of relatively significant tuition increases for new undergraduate students, we have respected the commitments that our returning students already have made to us and have held their increases to a lower percentage. We have increased tuition for one simple reason: The University must have the revenue in order to sustain its programs and increase quality. Despite the increases of the past two years, GW's undergraduate tuition continues to compare favorably to that of our sister institutions. I am including

a list which shows this comparison.

Although enrollment has been a source of concern across the country, our admissions results through May 1 indicate that we are on track to meet our fall 1990 objectives for new students and that we will be enrolling the number of freshmen and transfer students that we anticipated in budget planning. By design, the University's strategic plan for next fall includes a reduction of 100 freshmen below last year's 1350. This is consistent with the capacity of our services and facilities and in line with the enrollment and faculty-staffing plans of our schools.

With regard to quality, deposits received through May 1 maintain our 1130 average SAT score and include acceptances by 40 National Merit Finalists. This compares with 23 National Merit Finalists in last year's freshman class, our best-ever result prior to last year having been a total of nine Finalists. I am also pleased that we have deposits

PRESIDENT SHARES BOARD OF TRUSTEES ACTIONS ON 1990-91 BUDGET WITH UNIVERSITY COMMUNITY

from seven Hispanic and Black National Achievement Finalists, compared with four last year. These results are particularly gratifying in light of demographic trends in those geographic areas from which most of our students are drawn. Our more aggressive and sophisticated marketing efforts are clearly paying off.

Supplemental Allocations

Increased revenues have enabled us to budget increased expenditures in the following areas:

Compensation - The pool for salaries and benefits will provide for a 5% increase, totaling \$5.5 million. This includes

COMPARATIVE TUITION RATES

*Sample List

| | 1989-90 Tuition | 1990-91 Tuition | Percent Increase |
|---------------------------------------|--------------------|--------------------|---------------------|
| 1. Bates College | 15,515 | 16,940 | 9.2% |
| 2. Hamilton College | 14,050 | 15,850 | 12.8% |
| 3. Williams College | 14,195 | 15,535 | 9.4% |
| 4. Amherst College | 13,780 | 15,515 | 12.6% |
| 5. Tufts University# | 13,975 | 15,505 | 10.9% |
| 6. Princeton University | 14,390 | 15,440 | 7.3% |
| 7. Franklin and Marshall College | 13,690 | 15,310 | 11.8% |
| 8. Brown University | 14,375 | 15,295 | 6.4% |
| 9. Oberlin College | 13,835 | 15,220 | 10.0% |
| 10. Wesleyan University | 14,070 | 15,185 | 7.9% |
| 11. Cornell University | 14,040 | 15,120 | 7.7% |
| 12. Mount Holyoke College | 14,000 | 15,050 | 7.5% |
| 13. Bowdoin College | 13,930 | 15,045 | 8.0% |
| 14. John Hopkins University** | 14,000 | 15,000 | 7.1% |
| 15. Haverford College | 13,750 | 14,950 | 8.7% |
| 16. Boston University# | 13,900 | 14,950 | 7.6% |
| 17. Colgate University | 13,595 | 14,945 | 9.9% |
| 18. Brandeis University# | 13,780 | 14,940 | 8.4% |
| 19. Wellesley College | 13,510 | 14,840 | 9.8% |
| 20. Washington University# | 13,600 | 14,800 | 8.8% |
| 21. Bucknell University | 13,725 | 14,700 | 7.1% |
| 22. Tulane University | 13,300 | 14,650 | 10.2% |
| 23. Lehigh University | 13,550 | 14,600 | 7.7% |
| 24. Smith College | 13,270 | 14,490 | 9.2% |
| 25. Columbia University | 13,686 | 14,466 | 5.7% |
| 26. Georgetown University# | 13,250 | 14,440 | 9.0% |
| 27. University of Southern California | 13,212 | 14,112 | 6.8% |
| 28. Carnegie-Mellon University# | 13,000 | 14,000 | 7.7% |
| 29. Vanderbilt University# | 12,625 | 13,975 | 10.7% |
| 30. Duke University#** | 12,800 | 13,760 | 7.5% |
| 31. New York University#** | 12,676 | 13,760 | 8.6% |
| 32. George Washington University | 11,500 | 13,560 | 17.9% |
| 33. Emory University# | 12,250 | 13,500 | 10.2% |
| 34. University of Pennsylvania | 12,553 | 13,420 | 6.9% |
| 35. Northwestern University# | 12,996 | 13,275 | 2.1% |
| 36. Denison University | 11,820 | 12,890 | 9.1% |
| 37. University of Miami | 11,697 | 12,871 | 10.0% |
| 38. Boston College | 11,720 | 12,700 | 8.4% |
| 39. American University# | 11,336 | 12,448 | 9.8% |

Market Basket School

* This list of sample schools is ordered by 1990-91 tuition rates.

** Multi-tier system. These rates apply to beginning students.

\$275,000 for adjustments to staff salaries to reflect market conditions. In addition to the five percent, \$160,000 has been allocated for faculty salary merit increases in selected areas.

Financial Aid - \$5,100,000 will be added to the amount of financial aid provided from GW sources, an increase of 28% over last year, bringing our total scholarship aid to over \$18 million, more than double the amount just three years ago. About \$2.5 million of this year's increase will be allocated to academic ("no-need") scholarships, helping to maintain quality and increase our enrollment of National Merit Scholars.

Operating budgets - A general increase of 2 1/2 %, totaling \$693,000, has been provided for non-salary operating budgets, to be allocated by the vice presidents. This is the first general increase in three years.

Priority program areas - A total of nearly \$3,000,000 in supplemental funds has been provided for enhancements to academic programs, vital administrative areas, and academic facilities. These include, among other items:

- \$600,000 for faculty development, student aid, library

enhancements and building renovations in the Law School.

- nearly \$400,000 for academic programs in other schools.
- \$300,000 for research and equipment matching funds, further strengthening our commitment to advancing GW as a major research university.

- An additional \$75,000 for academic computing.

- An additional \$100,000 for Gelman Library acquisitions and systems.

- \$350,000 toward air conditioning of Monroe Hall, to be undertaken in the summer of 1991, and \$100,000 for a start on classroom renovations.

These increases do not, of course, meet all the needs of our schools and departments. But, I think we should all take encouragement from the fact that we have made steady and significant progress, two years in a row, particularly in a time when so many other institutions across the country are losing rather than gaining ground.

A University on the Move

These budgetary increases for 1990-1991 come on top of more than \$2 million in supplemental funds provided for academic programs in the 1989-1990 budget, including funds for new faculty positions, Gelman Library, and equipment needs.

We also have undertaken a number of programmatic improvements and new initiatives, including, for example:

- Increased efforts to support graduate education and research. Graduate student stipends in the 1990-1991 budget will again increase by 15%, in the amount of \$164,000. This will be the eighth consecutive year in which graduate student support has been increased by 15%, with support having increased by \$846,317 over that period, more than tripling, to a 1990-1991 total of \$1,250,000.

In addition, the Vice President for Academic Affairs is working to improve administration of graduate student financial aid programs and has established a Graduate Enrollment Working Group to examine and strengthen our recruitment efforts.

- Establishment of the new University Honors Program.

- A significant new program in Cooperative Education.

- Planning for our Northern Virginia Campus, with classes to begin in fall 1990 and groundbreaking scheduled in the near future for our first building, to be completed by fall 1991.

- 4 -

- Impressive additions to the faculty, reflecting aggressive recruitment and the availability of new endowed professorships resulting from the Campaign for George Washington.

- Greatly strengthened undergraduate "marketing" efforts, the favorable results of which I have described above.

- An increased commitment to our athletic program.

As I said above, all of us can be proud of this record of achievement. GW is clearly on the move at a time when the daily news brings reports of retrenchment and concern at major universities across the country.

The Future

Planning of budgets over the next few years will be guided by recommendations of the Budget Advisory Team but also will need to reflect economic reality as it unfolds. It appears unlikely that tuition increases will sustain the rate of the 1980's and we will need to continue emphasizing cost-reduction and efficiency in our operations. Choices about our priorities also will need to be made.

As you know, we have turned over operation of the University Bookstore to an outside contractor, offering the promise of economy as well as improved service. A complete renovation of the bookstore will be undertaken at the contractor's expense, and the new facility will offer a significantly expanded selection of titles. The creation of "GW Travel" to consolidate our travel expenses and gain significant discounts also has helped control costs, with the benefits accruing to the budgets of all schools and departments. What is most satisfying is the fact that in many areas we have found it possible to provide better service at reduced cost, and we will need to continue looking for such opportunities and creative approaches.

The future of the national and local economies will, of course, have an impact on us. They will affect our fund raising as well as the performance of our investments and dictate the level of prices and interest rates with which we must cope. As always, the future is unpredictable. But, GW enters the 1990's on a sound financial footing and as an institution well-positioned to meet the challenges of the times. I am confident that by working together we will continue to strengthen our programs and advance the University to ever higher levels of national recognition and acclaim.

I thank all of you for your cooperation and help over the past two years and look forward to our continuing to move ahead together.

This is a paid advertisement

Arts and Music

Murphy, Nolte doing the same old thing in *Another 48 Hours*

by Jeff Goldfarb

Both the good news and the bad news about *Another 48 Hours*, starring Eddie Murphy and Nick Nolte, is that it is just that — another 48 Hours.

The only good news, though, is the combatant, comedic combination of Murphy and Nolte. The bantering, fighting, arguing antics in *Another 48 Hours* are the funniest of any cop-duo since, uh, 48 Hours.

After being suspended for an overzealous pursuit of a local crime lord known as the Iceman, Officer Jack Cates (Nolte), will go to prison unless he finds the elusive kingpin within . . . guess how long. Jack gets his only lead when he learns that the Iceman has put out a contract on the life of Reggie Hammond (Murphy), who finally is getting out of prison.

Sorry to have to reiterate the point, but the fact of the matter is, it's almost incredulous how similar this sequel is to the original:

1) Reggie sports the same double-

breasted Giorgio Armani suit.

2) Jack drives the same "piece of shit sky blue Cadillac."

3) The villain is still Ganz, only this time it's his brother, seeking revenge, because the original Ganz was killed in the first one, remember?

4) Eddie Murphy sings "Roxanne" while wearing his Walkman . . . again. They even doubly kill the joke when Murphy does his James Brown imitation singing along with his Walkman.

5) Cates and Hammond go to a redneck bar again and cause a commotion.

6) There is a scene with a criminal holding a gun to Reggie's head with Jack pointing his gun at the criminal. Guess what happens.

Anyway, you get the picture.

Nolte carries most of this movie as he did in the first one. Murphy was not as strong as Nolte in the original 48 Hours because it was his first feature film, and he's not too strong in this one because his material is getting old.

In *Another 48 Hours*, Nolte plays the same stubborn, rule-breaking cop strug-

gling to attain justice. It's about time, though, for Nolte to land a real role in a real movie. His rugged voice accompanied with his proven acting talent make him deserving of a higher status than he now holds in Hollywood. He showed off his abilities in *New York Stories* and *Teachers*, but he has yet to get any recognition for his remarkable style.

There are some surprising, unpredictable moments in *Another 48 Hours*, but they are so few and far between, it's hard to believe the producers didn't just name the movie for the amount of time it took them to revamp the old script.

In a movie world overwrought by buddy-cop stories, the last thing needed is two with the same stars and the same story. Unfortunately, that's what Paramount did when it released *Another 48 Hours*.

In conclusion, I'd like to point out that *Another 48 Hours* is quite similar to the original 48 Hours. And, as redundant as this article may be, it stylistically captures the essence of *Another 48 Hours*.



Nick and Eddie doin' the same old, same old.

Rockin', rollin' & rappin' with the First Amendment

by Ali Sacash

Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people peaceably to assemble, and to petition the Government for a redress of grievances.
—First Amendment

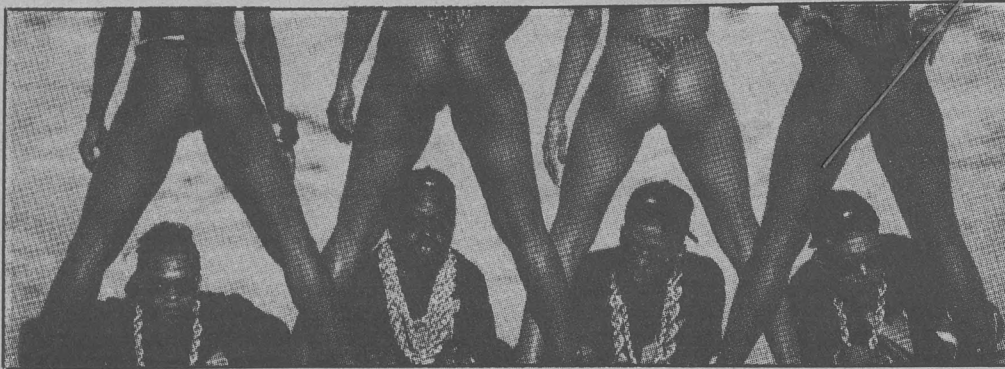
Well, there it is. The first and most important part of our Bill of Rights ratified by a fledgling nation 199 years ago. These 45 words enable Americans to think, speak, write, converge and express beliefs in a free society without repercussions from the government. If the founding fathers had access to a time kaleidoscope when they drafted this all-important amendment, then they might have made provisions for the modern day Establishment which has tested the right to free expression since its birth in the 50s . . . rock & roll.

The questions about the role of popular music in a free society have been around since Elvis Presley started wiggling his pelvis on stage to the delight of pubescent America, and to the horror of its parents. Throughout rock history one sector or another of society has attacked the songs, statements and actions of various artists who incited controversy. John Lennon's claim that the Beatles were more popular than Jesus prompted Beatles' album burning sessions across the South; Jim Morrison's antics inspired "decency rallies;" Reverend Jesse Jackson called for a boycott of The Rolling Stones after the song "Some Girls" in which Mick Jagger sings "black girls just want to get fucked all night;" the brash lyrics and wild concerts of heavy metal (and its white working-class audience) have been repeated targets of parents groups and law enforcement agencies, and now controversial rap music acts are under fire from moral activists in all parts of the country.

Ah, the beauty of free expression alive and at work in America. Lennon was as free to compare his band to Jesus Christ as religious zealots were to burn Beatles' albums in an expression of their distaste at his comment. If you did not like what a particular entertainer was up to then you were free to object, but if

comments and songs really didn't phase you, well then, you were still able to buy and listen to that musician's work. As long as the government didn't interfere with either side's right to express, it was okay . . . the First Amendment said so.

Then came the conservative 80s with its moralistic outlook amidst rapid increases in poverty, drug use and crime. Business was big in the 80s, and none became as huge and corporate as the music industry. New technology and MTV was unleashing rock into an easily accessible media, infiltrating American youth with the often shocking aspects and ideals of the rock & roll culture. Hardcore, rap and heavy metal was popping up everywhere — on the airwaves, on TV, in fashion. PTAs across the



country were getting scared — scared that their promising younger generation would shirk away from the moral fold and become head-banging, nasty-mouthed, drug-abusing rock stars contributing nothing but trouble to society. According to them, the rock industry was getting out of hand and it was time for the government to step in and do something about it.

So the Parents Music Resource Center (PMRC), avidly supported by Tipper Gore, wife of Sen. Albert Gore (D-Tenn.), and Susan Baker, Secretary of State James Baker's spouse, took the music industry to the Senate Commerce Committee in 1985. You might want to note that Sen. Gore sat on that committee during the proceedings. It was deemed that records with offensive lyrics should contain a parental advis-

ory warning on the front cover. This warning could be designed into the cover art as part of the album. Score one for the PMRC.

The warnings, however, meant relatively nothing to a majority of Americans. And rap music, the longtime staple of the black audience, with its intense rhythms and cadenced lyrics, was enjoying popularity beyond the inner city and into the walkmans of white suburban youth. Rap echoed the struggles of the African-American population; groups such as Public Enemy, 2 Live Crew and N.W.A. sang out against the dominant police tactics in their neighborhoods and racial prejudice. The lyrics were shockingly blatant, full of slang and offensive to the likes of Tipper, New York City Cardi-

and even had an edited version; the explicit version, however, was outselling the other by 10 to one. Not only is the album illegal, but Luther Campbell and Chris Wongwon of the band were arrested after performing an "adults only" show in Florida the following Saturday. The ruling has made news across the board; even stuffy old Ted Koppel addressed the issue on ABC's "Nightline." His guests were all Caucasian professionals voicing their opinions about the 2 Live Crew ruling. The only African-Americans on the show appeared on video clips of the band frolicking in a pool with bikini-clad groupies. Real objective, Ted.

On top of the Florida ruling (which will probably be in the Supreme Court next summer), major record labels agreed on a uniform parental guidance warning label for albums that could be considered offensive. They claim the voluntary effort is a compromise to stop sticker laws through state legislatures. "Explicit Lyrics — Parental Advisory" reads the label, which will go under the wrap, directly on the album. While the labels are standardized, the criteria for the albums that merit a warning are not. The Record Industry Association of America, however, has said there will be no police force.

By policing itself, the bigwigs in the music business have both conceded on the limits of artistic freedom of music and have all but admitted that there is something wrong with the work the musicians release. Some worry that record stores won't carry albums with the stickers. That seems unlikely, as warning labels attract kids who are seeking a reaction from the parents (a normal part of any childhood). Or, as cartoon hero Bart Simpson once put it, "Why waste your money on music that won't disgust your parents?"

Music reflects social attitudes far more than it shapes them. It's a reflection of what people see going on around them. If that's bad, then the music is going to be "bad." No amount of censorship or labeling is going to change that. The First Amendment has to work for everybody, or else it does not work at all. The sooner people stop focusing on a few songs that they find personally offensive and start focusing on the real problems facing our country, the better we all will be.

nal John O'Connor and even the Federal Bureau of Investigation, which held a certain dislike for N.W.A.'s song "Fuck tha Police" off the *Straight Outta Compton* release. Rap music was getting a bad rap.

Now, welcome to the summer of 1990, the summer of outright censorship in the music industry. The band is 2 Live Crew, a black rap act whose album *As Nasty as They Wanna Be* is being banned in Florida, parts of Texas, and closer to home in Prince George's and Carroll County. Last week an undercover policeman went into a record store, purchased the 2 Live Crew album and promptly arrested the store owner, Charles Freeman, after a Florida federal judge ruled that the lyrics were too obscene to be distributed. The album was voluntarily labeled

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Lawyers debate copyright laws

First NLC conference focuses on patent laws, intellectual property

by Drew Polinsky

Hatchet Staff Writer

Lawyers from the Soviet Union, West Germany, Japan and the United States discussed the significance and relevance of the copyright system in today's society at the National Law Center's first annual Conference on Intellectual Property, June 7 and 8.

Keynote speaker Edward P. Gavrilov, doctor of laws at the Moscow Institute of National Economy, said, "The significance of the patent system was nicely emphasized by Mr. Mark Twain in his famous novel, *A Connecticut Yankee at King Arthur's Court*. As you recall, establishment of the Patent Office was among the very first accomplishments by an American in medieval England."

Countries cannot survive without an adequate means of protecting their inventions, Gavrilov said, noting the Soviet patent system is criticized because it is difficult to apply, consumes a lot of time and effort, fails to guarantee

success and neglects to reward the inventor fairly.

Soviet patent specialists are working on a bill to modernize the system, but Gavrilov said a method which protects an invention has not yet been established.

Japanese lawyer Hideo Ozaki said the Japanese courts are extremely concerned with copyrighting software.

"You might have heard the restrictive view about the copyright protection of software from the people in Japanese industry," Ozaki said. "In fact, there are arguments which state that the copyright protection of software be treated differently from other traditional works."

New York lawyer Morton David Goldberg presented the U.S.'s view of software copyright protection.

"The cases have... made clear that computer programs are protected whether they are written on paper or written on magnetic coding," he said, adding it does not matter how a compu-

ter program is composed to be considered software.

Jerome Lee, another New York lawyer, said, "We live in an era today where we are very interested in encouraging innovators, protecting inventors and protecting company research so we can compete against the rest of the world and have a strong economy in the U.S."

U.S. legislative and international intellectual property specialist Lee Schroeder said the United States has long recognized "each person's right to economic benefit resulting from the disposal of what he produces using his mind, in addition to what he produces physically."

Schroeder added, however, that today's laws make it difficult for inventors, authors and businessmen to understand what they must do to protect their rights and what to do if they are infringed.

The conference was held at the Washington Vista Hotel and attended by 85 people.

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PPD crew employee dies at 46

GW Physical Plant Crew Leader Melvin E. Atcherson, 46, died May 31 after nearly 16 years of service to the University, according to a GW press release.

Atcherson worked in the Grounds and Repair Department of the GW Physical Plant. He joined the University in August of 1974.

Atcherson died of a heart attack, Physical Plant Director Robert Burch said.

"When you spoke to Mel, he gave you a lift," Burch said, adding that Atcherson "made things grow."

Burch said Atcherson was always dependable throughout his tenure at GW. He described Atcherson as a "likeable" man.

Atcherson is survived by his sister, Ms. Shirley Epps of Northwest D.C.

-Alec Zacaroli

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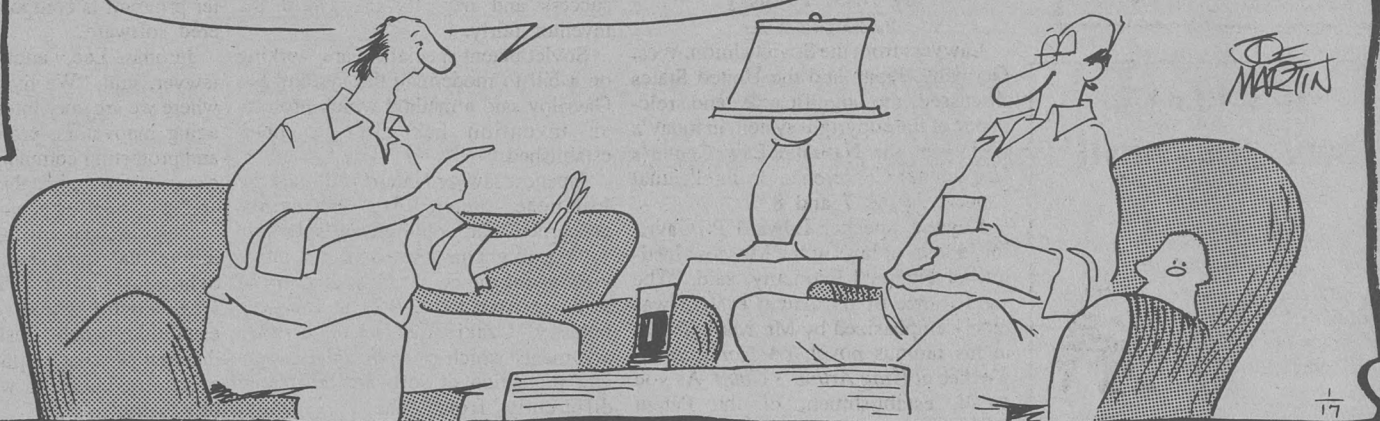
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by Joe Martin

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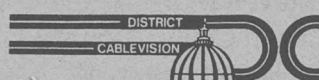
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Sports

Building a brighter tomorrow

Jarvis says hard work, winning attitude key to GW's success

by Ted Gotsch

Sports Editor

It has been five weeks since Mike Jarvis was named GW's men's basketball coach, and not everything has gone smoothly for the Colonials' new man in the saddle. He has already found his name in the sports pages of The Washington Post for what Maryland head coach Gary Williams termed as player tampering, involving Maryland sophomore guard Walt Williams and his possible transferring. But Jarvis has remained undaunted, focusing instead on building a team that can contend for the Atlantic 10 Conference championship and a berth in the NCAA tournament. In the following interview Jarvis discusses issues he will face as GW's new coach.

The Press

"If the question had been written, (my response) would have been clear. The article mostly dealt with Gary Williams. If you remember now, the question (that was asked at Jarvis' press conference) was, 'Would you be interested in Walt Williams?' I will be a lot more defensive about my answers . . . I'm glad (the incident) happened.

"I don't know (the reporters yet). It is an educational process. What I've learned is that I don't know the writers well enough. I don't consider it a negative, I consider it a positive . . . There are some people you can trust, and some you cannot."

Recruiting

"Our preference is to try and build a base with freshmen. If an exceptional athlete comes along, we will take a look, but we are not interested in other people's problems. You recruit for the school and the talent you need. Being in a more prestigious conference, you need a different player, but you also need the academics to match it. We are looking for the type of student-athlete between Boston University and Duke.

"There are a lot of people who know who I am. A lot of people know I am here. Coaches are recognized for their accomplishments, and thank God, I am known. We will recruit for Washington, Maryland, Virginia, New England — because I'm from there — and New York and New Jersey, where (GW) has always had connections. Our focus will be wide but concentrated."

His Salary

"If I was getting a million dollars a year, I would not feel overpaid. The life expectancy of a coach is shorter and the job is very stressful and very tenuous. I'm not in it for the money. If I wanted to make money, I would've switched jobs long ago. I'm not defensive. I don't feel I'm making any more money than I deserve. And yet, I don't have a problem with people asking how much I make."

Many people think the president of the United States makes too much. Contrary to popular belief, most coaches die poor, instead of rich."

His Coaching Style

"What I want to do and how I want to run things are really different. I have a style and I have a system . . . everyone is starting with a clean slate. I'm giving each kid a chance to start over fresh.

"The first priority is that we believe we can win. Eighty percent of winning is mental. Most kids are talented at the Division I level. If anything needs to be improved, it is the way we practice and perfect the things we want to do.

"I'm disciplined, and I believe our players must be disciplined. And that comes from daily repetition. I'm going to be tagged with labels. I'm at times a (player's coach, disciplinarian, friend). A coach is like a father to 12 or 15 and needs to do all of these to be successful."

Academics

"First of all, when you talk about if we're disciplined, that goes into the classroom. Not only are we going to try and have our players graduate, we want them to graduate in four years unless we redshirt a player. That may mean summer classes, but we are going to do it. We'll make sure their grade point averages reflect that."

The GW community

"What I want to do with everybody is to let them know that they are a part of the team. If we look at it that way, we will be successful. I will be available for them. If groups have functions to attend, I will appear. I will be a visible figure . . . We are part of the same George Washington team. We want to have a winning attitude."

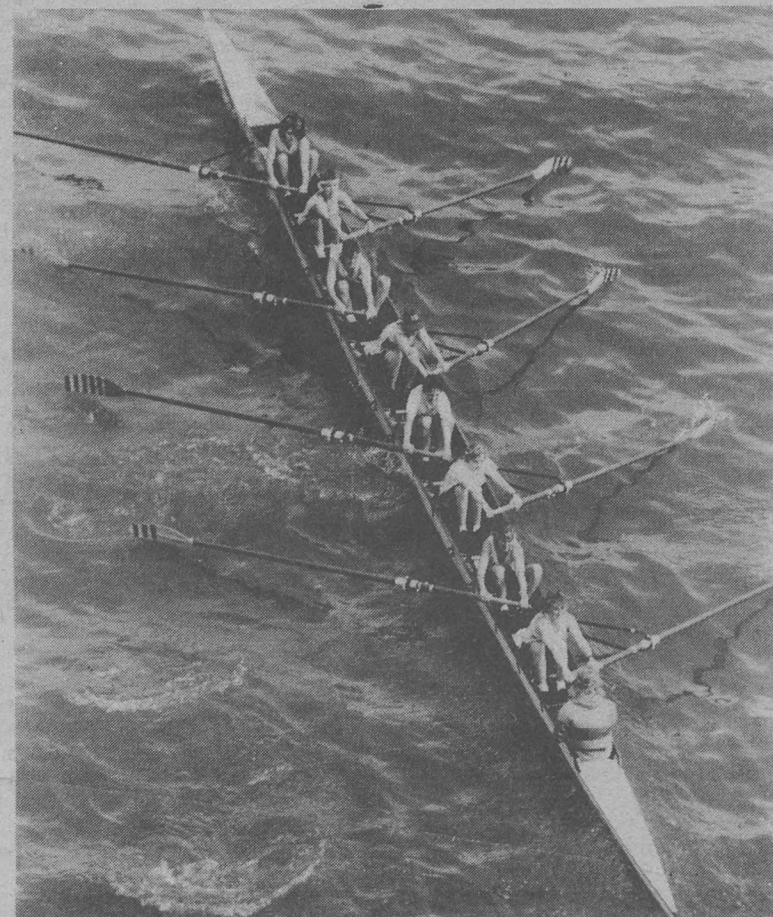
On a New Basketball Facility

"What we have got to do first is to fill the existing facility. If larger and larger crowds do come, the University is using some vision (by looking into the possibility of a new arena), but more importantly for the student body. That certainly is a priority for the University. Then you can create a better facility for the University that could hold assemblies and concerts, and that sounds like a great idea to me.

"I'm going to let the sports promotion and the department worry about (filling the stands). I'm so busy getting the coaching end together that I might not even have time to notice that (the fans) are there."

The Future

"What I want is in three, four years down the road to have implemented a successful program, winning on the court and graduating off the court. When you look at a GW player, you will be looking at a successful GW student-athlete."



The women's lightweight eight finished 34-1 this year. photo by Jeremy Aziz

Crew wins two silvers at the NCAA finals

by Yosefi Seltzer

Hatchet Staff Writer

Battling the weather and the nation's best rowers, GW women's crew completed its most successful season with second-place finishes by the women's lightweight eight and varsity four boats at the NCAA rowing championships, June 2-3 in Madison, Wis.

Through high winds which postponed races from Sunday morning until the evening, the women's lightweight eight crew finished behind the University of California at Davis, which won with a time of 6:04.7 to GW's 6:08.7. The University of California at Santa Barbara finished third (6:10.3) and Washington University finished fourth (6:21.6).

"This is definitely the team's best finish ever," GW head coach Paul Wilkins said. "We didn't know what to expect . . . we didn't know how good everyone else is . . . it was tough, but I'm pretty happy with our finishes and I've been especially pleased with the lightweight crew all year long.

"It was the four best crews in the country. It was Wash. U from the Midwest, us from the East and the two California schools from the West," he added.

Wilkins explained there was a significant size disadvantage for the GW lightweights.

"(UC at) Davis was tall and height helps leverage in rowing . . . We were all three or four inches shorter but it was still a good race . . . it was remarkable for our size disadvantage. We were allowed 129.8 lbs. maximum per rower. Six of Davis' rowers were 129 lbs. and all of ours ranged from 122 to 124 lbs., but the race was commendable."

The varsity four crew repeated as the silver medalist in the national collegiate championships by finishing behind UC-Santa Barbara who managed a 6:33.3 to GW's 6:35.7. Northeastern finished third (6:42.8) while Purdue placed fourth (6:58.2).

"We beat (UCSB) in the first heat," Wilkins said. "And we had an early lead in the finals. About 1,300 meters in, UCSB took a strong move and we started to counter . . . but ran out of room. If we had 2,000 meters instead of 1,700 or 1,800, as it was, we would have caught them but we came up a little short. All in all, I am pleased with our showing."

Going into the NCAA finals, the women's lightweight eight crew (34-1) was a heavy favorite, with an undefeated record which included victories at the Inaugural Potomac International Regatta and the third annual George Washington University Invitational.

GW's women's lightweight eight crew consists of coxswain Holly Hamilton, Cait Dallinger, Erin Fagan, Patty Flanagan, Debbie Geraghty, Karen Lescrenier, Maureen Schafer and Amy Wilton.

Varsity four stoker Tina Brown said the conditions were poor. "It was rough water and we had a bad time, but I'm happy with our finish," she said.

Brown credited the second place finish to a lack of team proficiency and size disadvantage.

"If we rowed together all year we would have been better prepared because we rowed together last year at the nationals too," she said of boatmates Kris Collins, Yolanda Palmer, Ann Brossard and coxswain Cindy Arciaga.

Sports briefs

A-10 expansion

The Atlantic 10 Conference plans to expand for the 1991-92 academic year, Commissioner Ron Bertovich announced at the A-10's annual Spring Meeting May 24. The A-10 will lose charter member Penn State following the 1990-91 season as the Nittany Lions will move to the Big Ten Conference.

"The A-10 athletic directors unanimously agree that membership is a critical issue, and that a study of expansion is certainly necessary and warranted at this time.

"Through the years, a number of institutions have expressed interest in the A-10," Bertovich added.

Also, GW will host the A-10 women's gymnastics championship March 21, 1991. . . . GW athletic director Steve Bilsky was elected president of the A-10's Executive Committee for the third straight year.

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Nordmann an All-Star

GW senior guard Matt Nordmann will play on the Atlantic 10 Conference All-Star team, which will represent the United States in the 13th annual William Jones Cup International Basketball Tournament, June 23-July 1 in Taipei, Taiwan.

The squad of 12 will be coached by John Calipari of Massachusetts and John Griffin of St. Joseph's. The team will play seven games in 10 days against teams from Finland, Japan, Korea, Mexico, Poland, Greece and Taiwan.

Kickers signees

Two Maryland high school seniors have signed letters of intent to play for GW's men's soccer team. Derk Drose of St. Mary's Ryken High School in Leonardtown and Seth Morrison of Centennial High School in Columbia join a Colonial team that advance to the second round of the 1989 NCAA Tournament.

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Drose, a 5'10", 155-pound striker,

finished his St. Mary's career as its leading scorer and most valuable player. He was named to The Washington Post All-Metro and All-State Team in 1988 and 1989. He is currently playing for the Potomac Club Team.

Morrison, a 5'11", 165-pound midfielder, is the younger brother of current GW senior midfielder Andrew Morrison. He was co-captain at Centennial where he earned four varsity letters and was named to the 1988 All-Howard County Select Team.

Kirk an Olympian

GW assistant volleyball coach Kevin Kirk was selected as an assistant volleyball coach at the 1990 U.S. Olympic Festival, July 11-15, in Minneapolis, Minn.

Kirk, entering his third season at GW, will assist head coach Tom Read in coaching the men's South team.

—David Weber